

Martyn Continuously Manufactures her Leadership



Nancy H. Pierce, Leadership Racine '05

Kelly Martyn graduated from the Leadership Racine program in 2002 and she hasn't stopped polishing her leadership skills since.

Kelly participated in the program via her employer, Case New Holland. We all know this historical manufacturing facility here in Racine. Who can miss the big red tractor on Highway 11? Kelly works for CNH Capital as the Operations Manager of Commercial Revolving Accounts supporting North America.

Kelly considers herself a native of the area, although she did spend some time in the Lake Geneva area. Her commitment to Racine is clearly that of a person who feels their roots go deep here.

Prior to her Leadership Racine year, Kelly had a desire to become more involved in the community but wasn't really committed to any specific area. The Leadership Racine educational process allowed her to make commitments for as she says, "the right reasons". Her first days with the program were initially intimidating yet she found that after the first two days (the overnight orientation), she was able to use the information she learned both at work and home and she continues to do so on a daily basis.

Kelly is passionate about the value of the information and skills she learned and how they have helped shape not only her view and work in the community, but the community changes that continue to occur.

Foremost for Kelly was the True Colors assessment. She vividly recalls that her class began just after 9/11 and that Tim Pflieger, the facilitator, put "colors" into perspective using how people reacted at the Twin Towers. Having a program that could respond to current events in a way that increased LR participants understanding was and remains a core value of the LR program for Kelly. At work, she was able to immediately use the True Colors assessments to rethink how she communicated with internal as well as external customers, especially in the areas of visual, audible and kinesthetic communication formats. As the program moved on, Kelly always felt awed that "the best of the best in the community took the time to come meet with



us, share their experiences and help us develop our own leadership skills".

"You don't have to be the "leader" to lead a program. Leadership is about relationships – it's following the Servant Leader Model learned through Leadership Racine. Leadership is about advocating for cultural change, being a catalyst, being more strategic, and finding solutions. It is realizing how important these skill sets are to be the best at where you work, at home or within the community. Leadership is building relationships, allowing you to participate in or build a team required to produce results."

As a result of her commitment to Leadership Racine, Kelly served on the United Way of Racine County Board of Directors for 6 years, served 8 years on the Leadership Racine Program Committee with the last 2 years being the Program Chair. In that role, she directly impacted over 240 new community leaders. She also served 2 years as Program Chair on the Advisory Board to LR for RAMAC. Currently, she serves on the Leadership Racine Marketing committee. In other words, Kelly continues to directly affect the outcome or help us "manufacture" community leaders.

She says she's always felt that her time and commitment through Leadership Racine and the community was valued and we thank Kelly for her time, integrity and commitment to ensuring the community and economic viability of Racine.



Racine
Audio & Video
Rentals & Production

262-632-6828
<http://www.racineav.com> • info@racineav.com

- CD/DVD Duplication
- Microphones
- Sound Systems
- Projectors & Screens
- Event Lighting
- Audience Response Systems
- Free Delivery